

PORTFOLIO

Hikmat Adeola



UGC Creator
Lifestyle • Beauty • Hair

ABOUT ME



I'm Hikmat, a Nigerian content creator who enjoys creating natural, engaging content around beauty, hair, fashion and everyday lifestyle. I create relatable short-form videos that showcase products in a way that feels authentic and easy to connect with, whether through product demonstrations, reviews, voiceovers or lifestyle content. I'm passionate about helping brands turn their products into content that feels real, visually appealing and worth watching.



CONTENT SERVICES

Product Demonstrations



Lifestyle Content



Voiceover Videos



Tutorial & How-To Videos

Product Reviews & Testimonials



Testimonial Content



Unboxing & Product Showcases



**Short-Form Video Content for
TikTok & Instagram Reels**



CREATIVE APPROACH

I create content that is authentic, engaging and visually appealing, with a focus on making each piece feel natural to its intended audience. I enjoy combining clear communication, creative storytelling and strong visual presentation to bring ideas and products to life. I adapt my approach to suit the brief, whether the goal is to inform, demonstrate, entertain, tell a story or drive engagement.



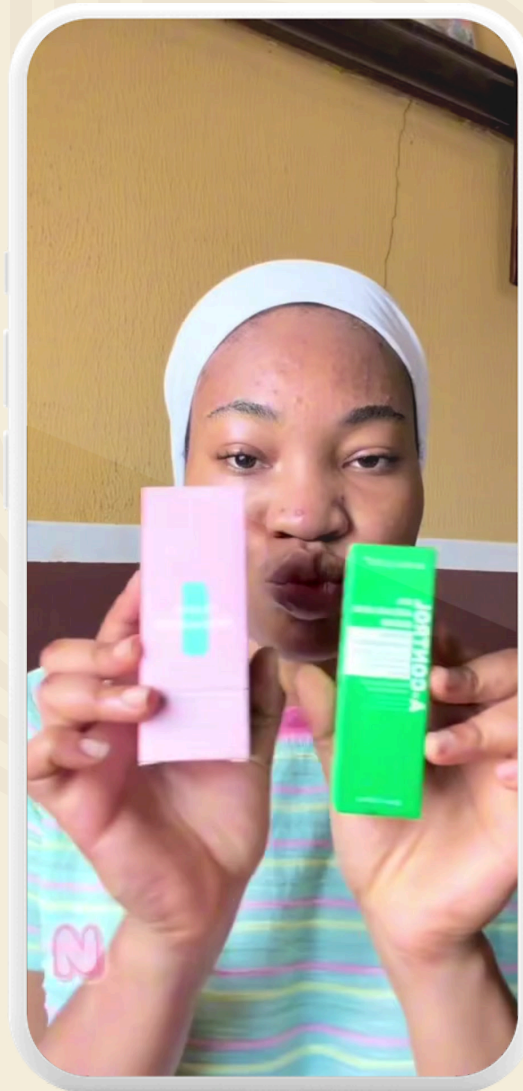
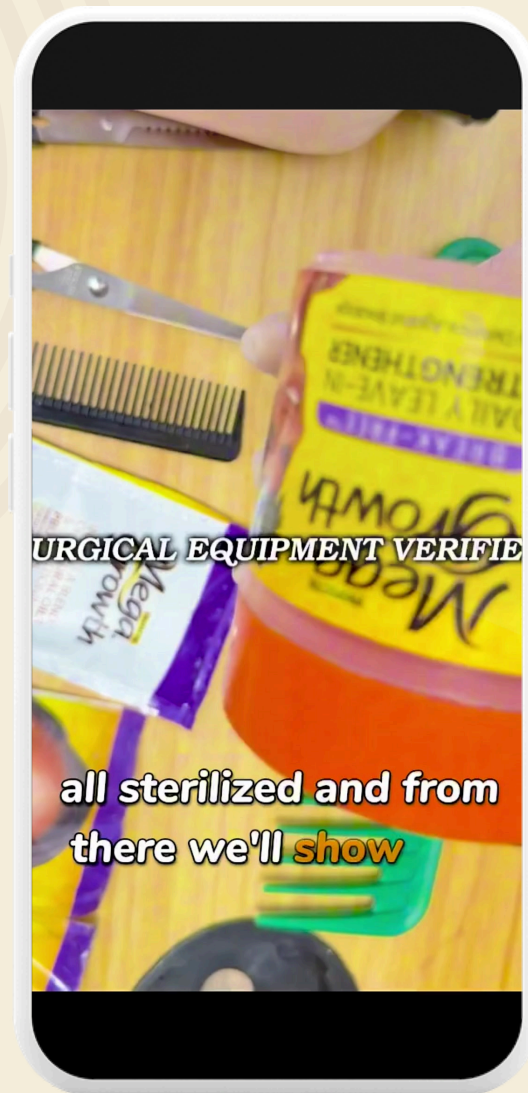
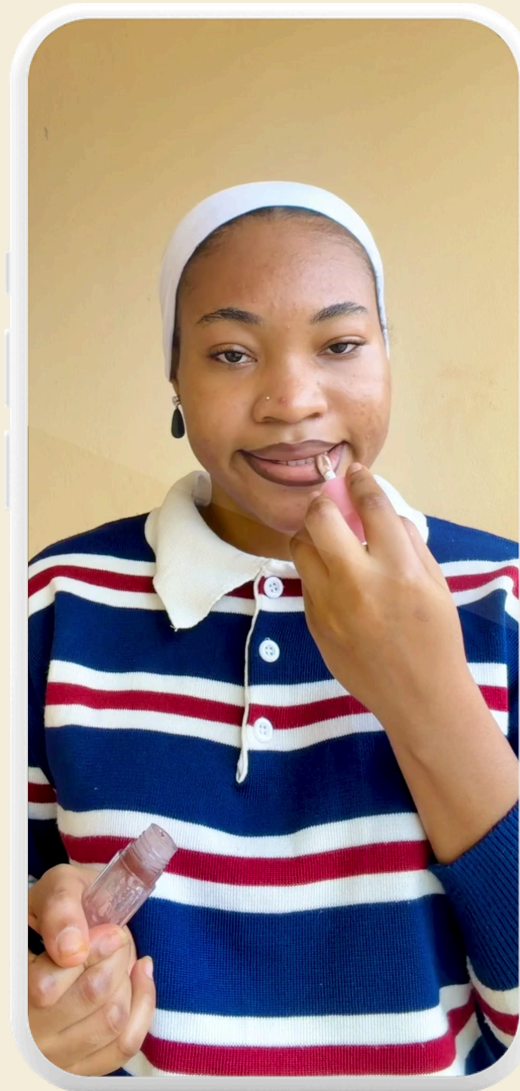
PHOTO CONTENT SHOWCASE



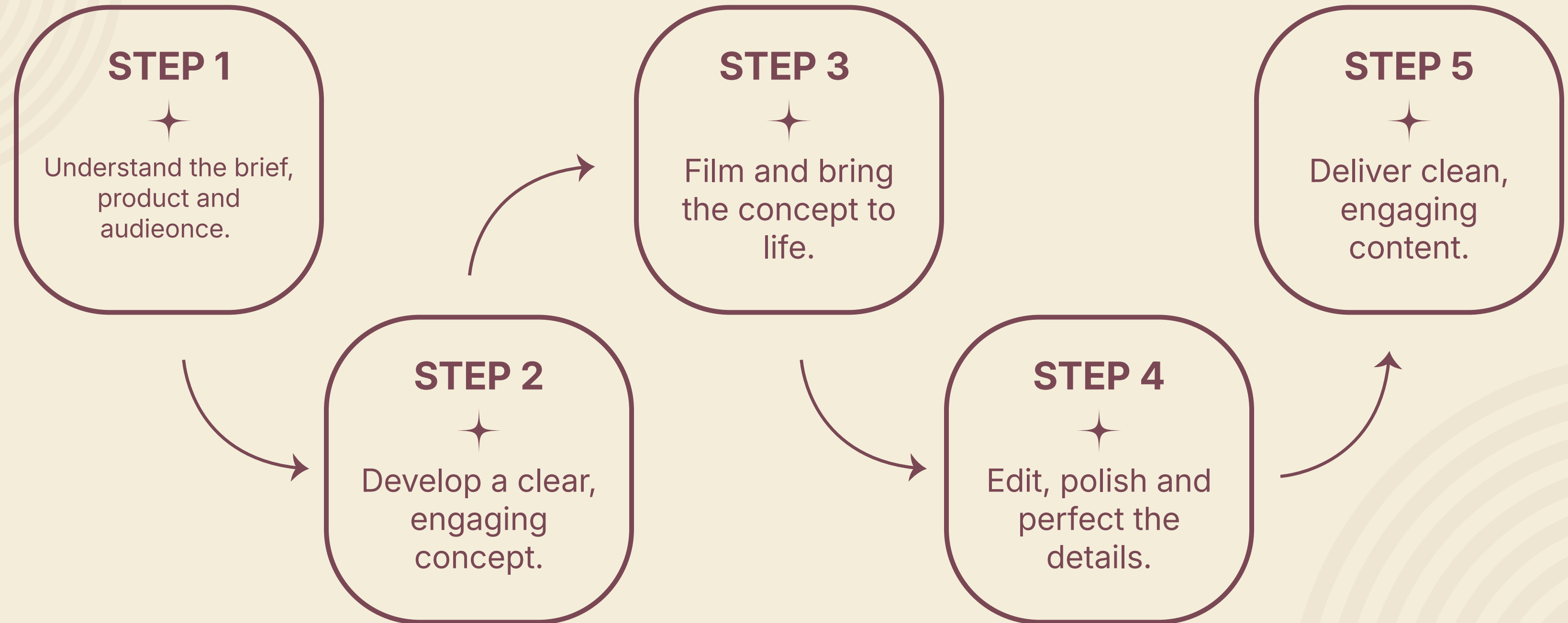
A selection of lifestyle and product-focused photography showcasing my ability to create clean, visually engaging content with attention to composition, detail and presentation.



VIDEO CONTENT SHOWCASE



MY CREATIVE PROCESS



CONTENT IMPACT



639 Views
102 Likes
16.3% Engagement Rate



465 Views
79 Likes
17.8 Engagement Rate



WHY COLLABORATE WITH ME

Authentic content

Natural content that feels relatable, not overly scripted.

Versatility

I adapt my style and approach to suit different briefs.

Creative storytelling

Fresh ideas that present products in an engaging way.

Professional Delivery

Clear communication, quality content and reliable delivery.





LET'S CREATE TOGETHER



Open to brand partnerships, UGC projects, product campaigns and long-term collaborations.
Let's create something great together.

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